

ABSTRACT OF THE DISCLOSURE

The structure of a fibrous web roll is controlled by winding a fibrous web (W) into a fibrous web roll (15) through a winding nip (N) between the fibrous web roll (15) being formed and a winding drum (13). The structure of the fibrous web roll (15) being formed is controlled by regulating the direction of passing the web to a windup, thereby regulating the wrap angle.